

## SPECIAL EXHIBITOR PACKAGES

### The Silver Package Includes:

- Your company logo displayed on conference media issued to all delegates, published on the JAPCC website and promoted via Social Media channels.
- Conference fee waiver for one person.
- A small display area (4 m<sup>2</sup>) at the conference location with detailed information on your company's mission and products – exhibition space is limited, so please book early.
- Networking Dinner: a great opportunity to meet colleagues and subject matter experts from around the world in an enjoyable and relaxed atmosphere.
- Director's Industry Walk visit at your sponsor display area.

### The Gold Package Includes:

- All items from the Silver Package, plus ...
- Conference fee waiver for a total of two persons.
  - A medium (8 m<sup>2</sup>) display area at the conference location – exhibition space is limited, so please book early.
  - Director's Lunch: You will be invited to join the JAPCC Directors, keynote speakers, panellists and high-ranking participants at the conference lunch. The limited number offers a unique opportunity to network, exchange information and set out your company's point of view.

### The Platinum Package Includes:

- All items from the Gold Package, plus ...
- Conference fee waiver for a total of three persons.
  - A large (12 m<sup>2</sup>) display area at the conference location – exhibition space is limited, so please book early.
  - A full-page advertisement in the JAPCC Journal.
  - Event presentation (max. 10 min). Capture the audience with your direct presentation.

## JAPCC VISION

Be NATO's catalyst for the improvement and transformation of Joint Air and Space Power; delivering effective solutions through independent thought and analysis.

## JAPCC MISSION

The JAPCC, as a team of multinational experts, is to provide key decision-makers effective solutions on Air and Space Power challenges, in order to safeguard NATO and the Nations' interests.

## THE JOURNAL – THINK GLOBAL

Published each summer and winter, the Journal of the JAPCC is our flagship publication reflecting key Air and Space topics. Deliberately considering busy readers, the Journal publishes pertinent, short articles, normally 2,000–2,500 words, with contributions across the Joint Air and Space community. The JAPCC Journal has a physical distribution of over 1,500 copies and worldwide e-readership. The Journal can be accessed through our website, [www.japcc.org/journals](http://www.japcc.org/journals).

### To reserve your Exhibitor Package please contact:

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# Air & Space Power Conference | 20 22



## Enhancing NATO Air and Space Power in an Age of Global Competition

# EXHIBITOR PACKAGES



Joint Air Power  
Competence Centre

# The Joint Air and Space Power Conference



Joint Air Power  
Competence Centre

## THE ANNUAL JAPCC CONFERENCE

The Joint Air and Space Power Conference, organised annually by the Joint Air Power Competence Centre (JAPCC), offers a splendid opportunity to discuss imminent and future challenges in the Air and other interconnected domains. Together with the team of the Messe Essen Congress Centre, the JAPCC provides a unique setting to enable far-reaching debates for high-ranking leaders and experts from politics and the military, as well as from academia and industry. The conference will as usual be an ideal venue for a stimulating exchange of thoughts and ideas. Industry involvement is greatly valued as part of the networking and cooperation activities that have made the JAPCC conference so special.

### Key Points

- A tremendous networking opportunity with key leaders/decision-makers in a more intimate setting than at some larger conferences.
- The conference is led by our 4-star Director, who is also triple-hatted as Commander of NATO AIRCOM, US Air Forces in Europe and US Air Forces in Africa.
- Your exhibition package can be individually tailored, and includes: presentation and advertising opportunities, exhibition stands, Director's Lunch and Networking Dinner with key leaders as well as fee waivers for the conference.

*All the Air and  
Space you need.*



The JAPCC Conference brings together the Air and Space Power community to inform, educate and build for the future of NATO.

## Exhibitor Packages

	Silver 2,500 €	Gold 5,000 €	Platinum 7,500 €
Logo on Conference Media	●	●	●
Conference Fee Waiver(s)	1	2	3
Networking Dinner	●	●	●
Display	4 m <sup>2</sup>	8 m <sup>2</sup>	12 m <sup>2</sup>
Director's Industry Walk	●	●	●
Director's Lunch (1 Participant on 1 Day)		●	●
Full Page Advert in the JAPCC Journal			●
Event Presentation (max. 10 min)			●

### NOTE

*Due to limitations in the overall agenda for Sponsor Company Presentations, we can only accept a maximum of six (6) Platinum Sponsor offers.*